

## Getting Started

Below is a brief discussion of guidelines containing featured questions to help plan your program.



### 1 Who is my audience?

The presentation, *Safe Medication Practices for Life*, is intended for educating adults. You can present this resource to a specific adult population, such as parents or community service organizations; or, keep it general and present the program to a broader adult audience in your community.

### 2 Where should I present?

There are many sites which would be good to target for educational efforts about safe medication practices. Below is a suggested list of locations and possible contacts:

- Libraries (activities director or librarian)
- Faith-based groups (organization leaders)
- Schools for targeting parents (administrative leaders or Parent Teacher Organization leaders)
- Community service organizations (organization leaders)

### 3 How do I make the arrangements?

In a short email or phone call to potential sites, introduce yourself and indicate your interest in providing an educational program about safe medication practices. Consider providing your contact the *Introductory letter* to assist you with this introduction. Be as flexible as possible with the timing of your event, and emphasize your willingness to adapt to their needs. Finally, be persistent, and don't be discouraged if you don't hear back immediately.

### 4 Do I need to be a healthcare professional to present this resource?

This resource is designed for everyone—you do not need to be a healthcare professional to present it. However, pharmacists, nurses, physicians, and other healthcare professionals are wonderful resources and are eager to discuss these important messages with others—consider partnering with one of them to present your program.

### 5 What is the program itinerary?

This educational program consists of delivering a single presentation, *Safe Medication Practices for Life*. You may wish to introduce this presentation by playing the short (3 minute) video featured on the homepage of [GenerationRx.org](http://GenerationRx.org). This video captures an overview of Generation Rx, with many of the key messages and images aligning with the PowerPoint presentation. The presentation intentionally focuses on educating adults about four “key messages” for safe medication practices and encourages them to take action and share these messages with others. It is designed to take 20-30 minutes to present these materials, depending on the extent of discussion by the audience. In total, you may wish to dedicate 45 minutes for your entire program, leaving plenty of time for a Q&A session.

We also encourage you to disseminate the *Take Action handout* either before, during, or after your program. If technology and time allow, please consider reviewing the website, [GenerationRx.org](http://GenerationRx.org), with your audience.

Learn more at [GenerationRx.org](http://GenerationRx.org)



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