

# Preventing prescription drug misuse

Prescription medications can help us live longer and healthier lives, but any medication has the potential to do harm — especially when misused.

That's why the Cardinal Health Foundation and The Ohio State University College of Pharmacy developed Generation Rx, a national program designed to educate people of all ages about the potential dangers of misusing prescription medications. We strive to enhance medication safety among children and youth, college students, adults and older adults.

## Use Generation Rx resources to help change these statistics:



Nearly

**54%**

of those who misuse prescription pain relievers get them from family or friends.

(2015 National Survey on Drug Use and Health)



Every day, more than

**115 PEOPLE**

die from an opioid overdose (including prescription medications and heroin).

(2017 Centers for Disease Control)



Every day, more than

**5,700**

**AMERICANS**

misuse a prescription pain reliever for the first time.

(2015 National Survey on Drug Use and Health)

### Generation Rx key messages are simple:

- Take medication exactly as prescribed
- Store prescription drugs in locked and secure locations and properly dispose of medications that you no longer need
- Promote safe medication practices and teach others to do the same

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**CardinalHealth**  
FOUNDATION



**THE OHIO STATE UNIVERSITY**  
COLLEGE OF PHARMACY

# Take Action

**1** Visit [generationrx.org](http://generationrx.org)

**2** Learn about the issue and safe medication practices

**3** Take action by teaching medication safety to others — download the free educational resources to assist you



## Toolkits

Generation Rx resources are designed to educate people of all ages within your community.



ELEMENTARY



TEEN



COLLEGE



ADULT



OLDER ADULT



WORKPLACE

Visit [GenerationRx.org](http://GenerationRx.org) and use our free prevention education resources (including age-appropriate presentations, handouts, activities and videos) to make a difference in your community.

## Our Impact



**EVERY STATE**

Generation Rx educational resources have been used in every state.



Over **100 COLLEGES**

of pharmacy nationwide use Generation Rx.



More than **1 MILLION**

people have been reached with Generation Rx prevention education messages.

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